Building a Strategic Framework with a Sustainability Lens at WCU

Stefanie Schwalm

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Strategic Planning

Sustainability Research & Practice Seminar

April 17, 2024
SUSTAINABILITY RESEARCH and PRACTICE SEMINAR

APRIL 17, 2024
Dr. Stefanie Schwalm
WCU Associate Provost for Accreditation, Assessment, and Planning

Building a Strategic Framework with a Sustainability Lens at West Chester
• This week only, SECC Room 107 •

Wednesday, 12:00 to 12:50 pm in person (255 A/B Sykes Student Union)
and in our Zoom room: https://wcupa.zoom.us/j/92058580576, passcode: 711670
Out of 105 initiatives, only 10 initiatives still need to be addressed.

Several initiatives were abandoned due to COVID.

Several initiatives will carry over to new plan around community engagement, DEI, and advising.
Reimagining Student Success: BUILDING ON WCU’S MOMENTUM

ENHANCING STUDENT LEARNING  ADVANCING DEI  FOSTERING & SUSTAINING COMMUNITY
Pathways Reimagining

- Enhancing Student Learning
- Fostering & Sustaining Community
- Advancing Diversity, Equity, & Inclusion
- Fostering & Sustaining Community
- Woven throughout Reimagining
<table>
<thead>
<tr>
<th>Strategic Plan</th>
<th>2023-2024</th>
<th>2024-2025</th>
<th>2025-2026</th>
<th>2026-2027</th>
<th>2027-2028</th>
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<tbody>
<tr>
<td>Strategic Plan</td>
<td>Launch</td>
<td></td>
<td>Planning</td>
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<td>Year 1</td>
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<td>MSCHE</td>
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<td>SP29 Visit</td>
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Cabinet Liaisons – two President’s Cabinet members are assigned as liaisons to each workgroup; they are available to provide insight to the groups as needed

Learning
Tabetha Adkins
Jen Bacon

DEI
Zeb Davenport
Tracey Robinson

Community
Andy Lehman
Todd Murphy
**Strategic Plan Tri-Chairs** – three chairs lead each workgroup; tri-chairs are responsible for convening meetings and assigning tasks to the workgroup.

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<thead>
<tr>
<th>Learning</th>
<th>DEI</th>
<th>Community</th>
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<tbody>
<tr>
<td>Cristobal Cardemil-Krause</td>
<td>Zeinab Baba</td>
<td>Adriane Reilly</td>
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<tr>
<td>Sara Hinkle</td>
<td>Jennifer Long</td>
<td>JT Singh</td>
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<td>Ann Hiloski-Fowler</td>
<td>Lisa Marano</td>
<td>Kerry Walton</td>
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Building the Plan

• Workgroups engaged in an Environmental Scan Exercise
  • STEEP Analysis

• Results
  • Climate crisis
  • Optimizing space
    • Along with preserving green space
  • Transportation

STEEP Analysis

- Political
- Social
- Environmental
- Economic
- Technology
January 2024 - June 2025

Reimagining Student Success: Building on WCU's Momentum

Fostering and Sustaining Community

Advancing DEI

Enhancing Student Learning

Student Success

West Chester University