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Sustainability and Careers in the 21st Century

Phyllis J. Schoen
Amanda Baker

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SUSTAINABILITY RESEARCH and PRACTICE SEMINAR

MARCH 20, 2024
Phyllis Schoen and Amanda Baker
WCU Twardowski Career Development Center

Sustainability and Careers in the 21st century

Wednesday, 12:00 to 12:50 pm in person (255 A/B Sykes Student Union) and in our Zoom room: https://wcupa.zoom.us/j/92058580576, passcode: 711670
Tiffany Kennedy
Director of Internal Operations
Mother Compost
tiffany@mothercompost.com

Phyllis Schoen
Associate Director Employer Engagement
WCUPA Career Development Center
pschoen@wcupa.edu

Amanda Baker
Assistant Director Career Education
WCUPA Career Development Center
abaker2@wcupa.edu
Agenda

- Sustainability Job Search
- Networking & LinkedIn
- Company Research
- Job Search Sites & Handshake
- Career Development Center Resources
- Time for Questions
Starting a Sustainable Job Search

• Clarify and focus on your values, interests, strengths, and goals

• Identify target organizations in your location of choice

• Explore options through networking

• Prepare for your future by utilizing the resources at the TCDC

• Gain Experience through research, volunteer, and internship experiences
Finding & Researching Organizations
Organizational Research

- Sector, Industry & Company or Organization
- Mission, Values, Goals, & Culture
- Diversity Equity & Inclusion
- Community Involvement
- Products & Services
- History – What’s Old
- News – What’s New
- Locations
Proactive Search – Identify Opportunities

- Networking
- Conferences
- Professional Organizations
- Career Fairs
- Meet-Ups & Relation-Sips
- Informational Interviews
Identify & USE your Network

- Friends & Family
- Professors, Teachers, Mentors
- Supervisors, Co-workers
- Professional Associations, Conferences
- West Chester University Alumni
- Employer Information Sessions
- Career Fairs
- Social Events
Informational Interview Questions

What is on your reading list?
What majors, degrees or certificates are recommended as preparation for this field?
Which professional organizations do you recommend?
Tell me about a typical day or week in this occupation?
What kind of experience do employers look for in an applicant?
What future trends are coming in your field?
What do you wish you had done differently in your career?
How does your career affect your lifestyle, flexibility, leisure time, and material needs?
Who else do you recommend that I talk to?
How can I help you?
Connect with WCU alumni
Find a mentor
Learn about industries

ramnation.wcupa.edu
March 26th, 3-5 PM
Located In Sykes Ballrooms

Info Session
On Jobs In Sustainability

The Career Development Center at West Chester University is partnering with WCU's Office of Sustainability, the Sustainability Council and WCU academic departments to create a unique opportunity for students to learn about and connect with organizations who offer opportunities associated with sustainability.
Intro to Handshake

Handshake is the #1 way college students find jobs
Why should you use Handshake?

1. Get hired
   Discover and land jobs and internships.

2. Get discovered
   Get messaged by employers that want to hire you.

3. Get connected
   Connect with employers and learn more about their company.

4. Get expert help
   From career-building resources to employers recommended by your career center.
Download the app

Search for “Handshake” on the App Store or Google Play or visit app.joinhandshake.com
One-stop-shop for international students

1. Visit student.interstride.com
2. Enter your university-affiliated email address/log in with SSO
3. Verify your email address and get started!

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Online Resource
Practice Interview Skills
Improve Style
Build Confidence
Watch Videos

wcupa.biginterview.com
Career Closet
• Free to ALL WCUPA students
• Business Casual to Professional Attire
• Center for Civic Engagement & Social Impact (CCESI)
FREE Professional Headshots for all Faculty, Staff, Students & Alumni
Services & Resources

Twardowski Career Development Center

WEB RESOURCES ON DEMAND
- Major & Career Exploration
- Job, Internship & Grad School Search
- Resumes and Cover Letters
- Interview Prep & Big Interview
- Networking & LinkedIn
- Identity Based Resources

30-MIN APPOINTMENTS
1:1 with a Career Counselor

CONNECT WITH EMPLOYERS AND ALUMNI
- Job & Internship Fairs
- Employer Sessions
- Industry Meet Ups
- Handshake
- Ram Nation