Pack It Up, Pass It On: Ditch the Dumpster WCU

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Pack it Up, Pass it On

Ditch the Dumpster WCU
Students for Zero Waste Conference 2018
"Our pilot program, Trash 2 Treasure (T2T), was started in 2011 by a group of students at the University of New Hampshire, including PLAN founder Alex Freid. T2T collected all of the items discarded by students moving out at the end of the year, stored them over the summer, and held a giant yard-sale during move-in weekend. The program made back enough money to cover expenses for the following year, and became the first student-led, self-sustaining program of its kind in the country. When Alex graduated in 2013, he founded PLAN with the goal of supporting student leaders and providing best-practices guidance to help other campuses launch and sustain student-led, zero waste projects."
Trash 2
Treasure

University of New Hampshire
Stockton Trading Post

Stockton University

STOCKTON TRADING POST
Thrift Shop • Thread Exchange • Tool Library
Camping Equipment Rental • Re-Skilling

One Stop Sustainable Living
Swap, Shop & Save
What are we going to do about it?

A plan begins to hatch
Forming the Move Out Day Planning Committee

SANDY JONES
RILEY MCGOWAN
MAGGIE HOLROYD
SHANNON GILLESPIE
PATTI SHIELDS
LARRY UDELL
JEN MARESH
KELLY KINGMA
ALYSSA HARVEY
ERIN MECHHI
ANDREW BATHMESS
JACK HORNE
CATHERINE PILLING
MADDIE HUNT
DANIEL ADAMS
MARION MCKINNEY

OFF CAMPUS COMMUTER SERVICES
OFF CAMPUS COMMUTER ASSOCIATION
OFF CAMPUS COMMUTER SERVICES
OSLVP
FACILITIES
SC ZERO WASTE COMMITTEE
SC ZERO WASTE COMMITTEE
USH
STUDENT
STUDENT
STUDENT
STUDENT
WCU RESOURCE PANTRY
STUDENT
STUDENT
RES LIFE
LOCATION
Where were items going to be stored?
Where would collection bins be placed?
Where will shipping containers be placed?

FUNDING
How will we fund the program in its first year?

DATES
When will collections begin?
How often will volunteers pick up donations?

VOLUNTEERS
How will we attract volunteers?

PROMOTION
How will we get the word out?

YARD SALE
When should the sale take place?
Where should the sale take place?
How will items be priced?
How will leftover items be handled after the sale?

DETAILS...DETAILS...
Everything falling into place

- List generated of acceptable items
- Faculty members offer extra credit to student volunteers
- Adopt the Pack it Up, Pass it On name and logo
Collections begin!

- Total of 23 student volunteers signed up for at least one shift during the three week collections period
- 6 faculty volunteers
- First day of collections no bins had been placed out
- Second day nothing to collect
- Third day bins are full in almost all residence halls
Off Campus Pick Up

Organized by Sandy Jones

“My only feedback is positive comments. Love this process! It was very helpful as a parent that was struggling on how to move furniture back home that we did not need anymore. My niece and nephew go to other colleges and they only wished their colleges would offer what West Chester University does!”
No room!

After three weeks the 3 16ft shipping containers were filled to capacity.
Time to sort

CHECK FOR QUALITY
ORGANIZE
CATALOG
UPLOAD TO GOOGLE DRIVE
What a wealth!

Donated items included mini fridges, microwaves, electric tea kettles, bedding, couches, desks, chairs, lamps, dishware, utensils, televisions, and lots and lots and lots of CLOTHING!
Fall Yard Sale

-Sunday of Move In Weekend, August 25th
-Items were transported the morning of the sale with help from Loretta MacAlpine, Associate Director of Public Relations, and her personal horse trailer
-The sale ran from 10am to 2pm in the Sykes Ballrooms
-All clothing items priced at $1
-Most other items were priced at $5 and under
-Sale extended to 3pm due to demand
-Total sales $1,229
-Unsold items donated to the Salvation Army
2019-20 Pack it Up, Pass it On Efforts

-Sustainability Peer Educators together with Students for Sustainable Action take over ownership of program
-Two Pop-Up Thrift Shops successfully coordinated earning another $987
-Conversations begin around finding permanent space on campus
And then this...

2019-20 Pack it Up, Pass it On Program cancels due to university closures

WHAT ARE OUR NEXT STEPS?